



JFL
JOHN F. LOPEZ

2021

JOHN F. LOPEZ INTERNSHIP

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Executive Summary & Overview

The John F. Lopez Internship and JFL Micro Internships are sponsored by the National Hispanic Institute (NHI). NHI is a 40-year educational non-profit dedicated to broadening the supply of future Hispanic/Latino community leaders.

Our mission is to provide high school age youth with opportunities to develop their leadership skills in an environment that simultaneously builds assets in the Latino community. This work strives to increase investment in human talent and intellectual capital in the Latino population, which thereby benefits from leadership development, and also increases participants' visibility and value to their communities as they emerge as young professionals.

NHI engages college-age interns (JFL interns) to facilitate inner-communications between high school students and the NHI learning environment. Through a three year progressive training model that features college students as leaders and guides, younger Latino students are introduced to leadership as a *process* that requires both self-change and community collaboration. The Great Debate (GD) – for rising sophomores – focuses on strengthening oral communication skills and critical/analytical thinking around broad social themes that have relevance to Latino communities. The Lorenzo de Zavala Youth Legislative Session (LDZ) – for rising juniors – focuses on managing organizations/systems and creating policy and/or legislation. Finally, the Collegiate World Series (CWS) – for rising seniors – focuses on the college admissions process and inquiry-based decision making. For the 2021 program year, due to Covid-19, NHI is offering its high school programs primarily in digital formats, with limited in-person experiences being planned, should conditions safely permit.

In 2021, the recipients of the John F. Lopez Internship and JFL Microinternships will work closely with NHI leadership to support the organization in a variety of efforts including, but not limited to: student outreach, mentoring, research, program execution and related support, program evaluation, and overall organizational needs. In addition, interns will have the opportunity to promote their institution of higher education among our student members, as they often work to build meaningful relationships with students considering their college options.

Our annual report in 2016 showed that 98% of NHI's 2,500 students enroll in college, and 27% pursued out-of-state education. NHI student members enter their college campus communities already having completed 2-3 years of leadership development, and many aim to serve in leadership roles in clubs and organizations in their campus communities. Since 1979, NHI has served more than 100,000 youth in over twenty U.S. states, and six countries. Notable alumni include Mr. Adriel Lares, CFO of Fastly; Ms. Alexandria Ocasio-Cortez, Congresswoman, New York D-14; Ms. Xochitl Torres-Small, Congresswoman, New Mexico D-2; Mr. Nicholas Gonzalez, Actor and Executive Producer, Hollywood, CA; and Ms. Lina Hidalgo - Harris County Judge (Texas), among others.

To review more information about the National Hispanic Institute, please visit our website at www.nationalhispanicinstitute.org.

John F. Lopez 2021 Internships

The John F. Lopez (JFL) Internship takes place during each semester (part time), and summer (intensive, full time) to provide professional development opportunities for undergraduate college students. JFL Interns are currently enrolled undergraduate students who demonstrate leadership potential, willingness to be challenged, and the desire to share their talents and skills with their community. Named in honor of NHI Board Trustee John F. Lopez, the JFL Internship is designed to honor the spirit, creativity, and talent exemplified by its founder. Of NHI's 100,000 alumni, John F. Lopez was recognized with the creation of this internship due to his contributions to the growth of NHI. John was a student participant in the very first Texas statewide LDZ program in 1983. He also volunteered for eight successive years of NHI programs, served as a full-time staff member in Maxwell (NHI Headquarters), and is now a member of the NHI Board of Trustees. Among other NHI contributions, John founded the College Register and internship programs.

The purpose of the JFL Internship is to provide undergraduate student leaders a means to expand their professional capacities by challenging them to serve as mentors, research assistants, program planners, event promoters, and more within the scope of NHI's work. The internship also encourages JFLs to critically examine areas where they could contribute their talents to the community as future leaders.

Admission

Criteria for admission into an internship position include the following:

- 2.5 cumulative grade point average or higher
- Demonstration of leadership qualities in college studies/work
- Completion of at least one year of college studies by the start date of the internship
- Recommended: Former participation with the National Hispanic Institute
- Recommended: Bilingual in Spanish and English

Students should be prepared to request an official transcript and submit a 500-word essay describing their interest in being a JFL intern and how they believe their talents will benefit the NHI youth community.

2021: Working from Home due to Covid-19

JFL interns and NHI Microinterns will be asked to work from home, and provide their own equipment for work during the 2020-21 program year, including: establishing a quiet space to work, a professional background for digital conferences (ie neat background on videos and meetings, Zoom background, etc.), a cellular telephone, computer equipment with capacity for work meetings/calls, a headset for listening, professional attire for online meetings, and basic office supplies, such as pens and a notebook.

Hours of Operation

Monday – Friday

8:30am - 12:00pm and 1:30pm-5:30pm CDT (intern hours are assigned during these times)

John F. Lopez Intern Curriculum Overview

- Founder's Seminar
 - Receive a message from NHI's Founders, Ernesto Nieto and Gloria de Leon, to learn about **Community Social Entrepreneurship**, NHI's chief strategy for community engagement and change.
 - Work closely with NHI Executive Vice President, Nicole Nieto, to learn more about NHI's overall operation and projects.
- Leadership & Mentorship
 - Serve in a leadership role alongside executives to plan for and/or deliver youth programs.
 - Mentor high school age students.
- Interns Represent Your Institution
 - Promote your university with branding opportunities.
 - Speak about your university during student discussions.
 - Representation at qualifying NHI-sponsored digital college fairs
 - Generate interest in home university among NHI youth and develop new student prospects.
- John F. Lopez Internship Projects
 - NHI needs support in the following areas, and can assign interns based upon their field of interest when possible:
 - Business & Finance
 - Communication and customer technical support

- Volunteer mobilization and training
- Social Media strategy
- Journalism/reporting
- Student enrollment and retention
- Video editing and digital art
- Research
- Managing and training users for learning platforms
- Broadcasting
- Digital design

John F. Lopez Intern Schedule - 2021 Program Year

Spring Semester (Begins approximately January 15)

Summer: June 1-August 7; Alternative: June 15-August 21

Fall (Begins approximately September 1)

Micro Internships (year round upon availability - schedule below does not apply)

Days 1-5 – Onboarding, Orientation, Training & Pre-Evaluation

Days 6-10 -- Third Reality reading, project work plan and goals development, management communication development, seminar on Community Equity Building and Community Social Entrepreneurship

Days 11-15 – Project presentations to company (what you will work on this summer); project launch and preliminary review/adjustments

Days 16-20 – Project continuation, progress reports, adjustments/improvements

Days 21-25 – Project continuation, mid-term performance evaluation, adjustments/improvements

Days 26-30 – Project continuation, project mid-term evaluation, mid-term evaluation for interns, and celebration!

Days 31-35--Review of project work program, adjustments, and new goal setting

Days 36-40--Project continuation

Days 41-45--Project continuation, mid-term performance evaluation, adjustments/improvements

Days 46-50--Project final week

Days 51-55--Project reflection, final evaluation, feedback, and intern reports.

Investing in a John F. Lopez Intern

How Colleges & Universities Participate

Colleges and universities sponsor students to participate in the John F. Lopez Internships for about 10 weeks during the Spring (part time), Summer (full time) or Fall (part time), or may help underwrite a micro internship. The internship program and curriculum includes project-based learning at the National Hispanic Institute, including areas such as research, enrollment, social media, program planning, program design and execution, mentoring, support for business office operations, etc. During peak seasons, JFL interns participate in a support or mentor role in programs by working directly with NHI high school-age participants. JFL Interns also have the opportunity to represent their college/university as they interact with prospective students.

Micro Internships are available for students who may want to learn more about working in a specific area or field.

Estimated 2021 (Covid-19 year) John F. Lopez Internship – Costs

Orientation, Training, background check, certifications, and professional development	\$500(spring/fall/micro); \$1,000 (summer)
Full Internship Stipend (10 Weeks)	\$1,500 (spring/fall); \$3,000 (summer)
Rent*	Market price (summer 10 weeks)
Travel Costs*	Market price (summer approx \$800)
Office Equipment and Supplies:	MUST BE SUPPLIED BY STUDENT/INSTITUTION

Micro Internship	Types: Volunteer, paid, or credit-based + \$500 administrative fee to NHI
Total Startup Expenses	\$2,000 - \$4,000 (Plus Market Price expenses)

*Please note that these costs are incurred only in the case of in-person internship completion located at NHI Headquarters in Maxwell, Texas.

Scale for Investment

- Gold College Register Member Plus - \$1,800 + (\$2,000 - \$4,000 See chart)
 - NHI College Register Membership including student Database – 2,000 students (contact information); 9th grade meets 3.0 GPA or higher; 10th/11th grade meets 3.2 GPA or higher
 - Logo branding and inclusion in www.nhimagazine.com “Meet the 2021 John F. Lopez Interns” article
 - Intern participates in a digital college fair (when available) on behalf of the institution
 - Paid internship for your student
- Silver John F. Lopez Internship Member - \$2,000 - \$4,000
 - Paid internship for your student
 - Logo branding and inclusion in www.nhimagazine.com “Meet the 2020 John F. Lopez Interns” article
 - Intern participates in a digital college fair on behalf of the institution
- General College Register Member - \$1,800
 - NHI College Register Membership including student Database – 2,500 students (contact information); 9th grade meets 3.0 GPA or higher; 10th/11th grade meets 3.2 GPA or higher
- JFL Microinternship - Voluntary or intern may be given an honorarium by sponsoring entity
 - NHI onboards a micro-intern and works with students on a focused project.

- Intern submits a report to the sponsoring college/university department and receives professional feedback.
- Suggested compensation: Sponsor may elect to provide an honorarium to students who turn in an NHI project review with satisfactory rating from their micro internship supervisor.
- University may also award credit for non-compensated micro internships, which will be certified volunteer hours with NHI for 30-40 hours of volunteer time.
- NHI charges a \$500 management fee for micro internships and/or sponsor may pay NHI directly for the management fee and intern honorarium/stipend for administration

Who Invests in the JFL Internship?

Institutions of higher learning, business sponsors, and CBOs that want to support college students' professional development while also directly impacting the supply of future Latino leaders are the principal investors. These entities may provide funding to NHI to administer as part of our 501c3 nonprofit status, or may provide funding directly to students who are assigned to work with NHI.

- **Enrollment offices** at colleges/universities seeking to increase their visibility in communities served by NHI may sponsor their current college students to serve as JFL Interns. Interns will serve as mentors in NHI leadership programs with prospective high school students, and may also play important outreach roles for you at our digital college fair, in correspondence with students and parents, and through fielding general questions about their college experience. Some enrollment offices assign students with federal work-study to this internship.
- **Institutional relations and public affairs offices** may be interested in broadening the institutional brand among parents and students in NHI's broad national and international network. Interns will increase the institutional visibility in key Latino communities, primarily in Texas, but may also be assigned to other areas for collaboration and growth.
- **Departments** within universities that are specifically seeking for their students to learn more about working with Latino communities, and bringing their work-life experiences back into the classroom to enrich the learning environment.
- **Federal funds** specially designated for you to increase diversity, serve historically underserved populations, or increase outreach into special populations may be

identified to support current students who can be assigned to work with the NHI student community.

- **Businesses** that wish to sponsor an intern may do so, and NHI observes the same practices that it would for universities with respect to branding with your business.

Timeline for Consideration

Universities/businesses should reach out to NHI for upcoming cycles for internships and micro internships. For summer internships, it is best to notify NHI by March 1 if you wish for one of your students to participate. For semester-long internships, notifying NHI 45-60 days prior to the next semester is best. For micro-internships, please call to discuss our greatest needs and short-term opportunities.

Contact Us

Alma Raymer

Associate Director for Enrollment & Institutional Relations

(512) 357-6137 (Answering Service)

512.766.9154 (Google Voice)

alma_raymer@nhimail.com

Addendum

NHI – Leadership Team

President & Founder, Ernesto Nieto

Executive Vice President, Nicole Sada

Senior Vice President, Education and Training, Julio I. Cotto

Senior Vice President, Enrollment Management, Chris Nieto

Business & Finance, Efrain Cordova

Associate Director of Enrollment & Institutional Relations, Alma Raymer

Summary of NHI Youth Leadership Programs

NHI employs a progressive leadership development model that initially engages students as high school freshmen, continues throughout their four-year study as undergraduate students, and into their life as young professionals. These programs include the following:

- **GDx (Rising 10th Grade):** Emphasis on communication as a tool of leadership development, especially through reading, writing, and speech with competency development in key Latino issues.
- **Lorenzo de Zavala Youth Legislative Session (Rising 11th Grade):** Emphasis on governance as a tool of leadership development, especially through exposure to constituent mobilization, policy planning, and participation in organized structures and systems with competency development in key Latino issues.
- **CWSx (Rising 12th Grade):** Emphasis on college admissions training as well as inquiry-based and analytical decision making.
- **Collegiate Leadership Network (Undergraduate Students):** Emphasis on social entrepreneurship as a strategy for community intervention and change.
- **Celebración (All Members):** Once a year showcase event for 1,000 members, including alumni and student participants from the summer programs.

Primary Geographic Areas of Coverage for 2021

- **GDx** – Texas, Illinois, New York, Pennsylvania, New Jersey, Washington DC, Panama, Puerto Rico, Mexico, and Dominican Republic

- **Lorenzo De Zavala Youth Legislative Session (LDZ)/NHI Digital Leadership Symposium** – Arizona, Colorado, California, Nevada, Washington, Texas, Illinois, Iowa, Michigan, Nebraska, New Mexico, Florida, New York, Massachusetts, Pennsylvania, Panama, Mexico, and Dominican Republic
- **CWSx** – Restricted to NHI high school alumni

Primary Student Participant Goals for 2021

- **Celebración 2021** – 350 students consisting of 150 sophomores, 125 juniors, 75 rising seniors
- **Great Debate** – 1,000 freshmen (9th grade)
- **LDZ** – 925 sophomores (10th grade)
- **CWS** – 300 juniors (11th grade)

High School Geographic Mix & Participant Profile

- 400 high schools
- 40% Texas
- 15% Midwest
- 15% West
- 15% International
- 10% Northeast
- 5% Other Domestic (including Southeast)
- 88/100 GPA or better; 95% Latino backgrounds (all cultures invited); college-bound; nominated by schools to attend due to leadership and conduct

NHI College/University Partners (Program Hosts) from 2019-2021

This is a list of partners who support NHI summer leadership programs, John F. Lopez Summer Interns, and local evening presentations on their campuses:

- Arkansas State University - Campus Queretaro
- Augustana College – Rock Island, IL
- Austin College – Sherman, TX
- Cabrini University – Radnor, PA (Philadelphia)
- *Ciudad del Saber – Panama City, Panama*
- Colorado State University – Ft. Collins, CO
- Colorado State University - Pueblo, CO
- Elmhurst College, Elmhurst, IL
- University of South Florida, Tampa, FL
- Schreiner University – Kerrville, TX
- St. Mary's College - St. Mary's City, MD
- St. Mary's University – San Antonio, TX

- University of Dayton - Dayton, OH
- University of North Texas – Denton, TX
- University of San Diego – San Diego, CA
- University of Texas at Austin – Austin, TX

NHI College Register Member Institutions

Adelphi University
 American University
 Arcadia University
 Arkansas State University - Querétaro
 Augustana College
 Austin College
 Baylor University
 Benedictine College
 Cabrini University
 Case Western Reserve University
 Charles R. Drew University of Medicine and Science
 Claremont McKenna College
 Colby College
 Colorado State University - Ft. Collins
 Colorado State University - Pueblo
 Concordia University Texas
 Cornell University
 DePaul University
 Elizabethtown College
 Elmhurst University
 Emory & Henry College
 Emory University
 Florida International University
 Glendon Campus of York University
 Indiana University Bloomington
 Iowa State University
 Macalester College
 McDaniel College
 Midwestern State University
 Neumann University
 New York University
 Northwestern University
 Organization of Latino Actuaries (OLA)
 Purdue University
 Rhodes College
 Roosevelt University
 Schreiner University
 Sewanee: The University of the South

Southwestern University
St. Edward's University
St. John's College
St. Mary's College of California
St. Mary's College of Maryland
St. Mary's University - TX
St. Olaf College
Stanford University
Swarthmore College
Texas A&M University - San Antonio
Texas State University
Texas Tech University
The George Washington University
The University of Iowa
The University of Texas at Arlington
The University of Texas at Austin
Trinity College
Trinity University
University of California at Berkeley
University of Dayton
University of Denver
University of Findlay
University of North Texas
University of Northern Colorado
University of Notre Dame
University of Pennsylvania
University of Pittsburgh
University of Saint Francis
University of San Diego
University of South Alabama
University of South Florida
University of the Incarnate Word
Vanderbilt University
Washington University in St. Louis
Wheaton College
Willamette University