Dear Potential Sponsor:

The student who brings you this letter was recently selected to participate in the 2022 Collegiate World Series (CWS), as a five-day competitive training program that develops leadership, networking, and social analysis skills among Latina/o/x youth while simultaneously providing them state of the art college admissions and financial aid preparation from experts in the field. All students selected to participate must be college-bound high school juniors with an 88/100 or 3.2/4.0 unweighted grade point average or higher. Many CWS students are also in their third year of leadership development with the National Hispanic Institute (NHI), a private non-profit 501(c) 3 corporation founded in 1979 and based in Maxwell, Texas, near Austin.

While the program places a premium on college admissions, the CWS’ most important mission is leadership training and development. This project takes into account that as students begin their transition from high school to college, they need guidance and personal development through the college admissions process as well as life-management skill training. Two international CWS projects are available for 11th grade youth members during summer 2022. The program is divided into two parts with one segment dedicated to the technicalities and financial implications of college admission. Part Two is dedicated exclusively towards acquainting students with life management processes that are designed to assist them with different life challenges; these include career planning, financial management, independent life management, and managing the emotional process of living away from home.

On average, NHI programming can cost up to $2,500 per student. However, we have always partnered with host colleges and universities that underwrite a portion of the costs from their admissions and special initiatives budgets in order to make the experiences more financially accessible to a wider range of students. Our alumni donors and volunteers also do their part with financial contributions and donating their time to serve as staff and trainers. The student is responsible for submitting a $870 USD tuition fee plus a $25 application fee. Annually, students marshal their tuition with contributions from their family, school supporters, local civic organizations, and/or community investors.

Students’ program tuition underwrites more than just covering the student conference costs during their experience, whether for digital or in person programs. Their tuition also underwrites the cost of recruitment, communications, leadership training, student supplies, documents, equipment, student support services, staff specialists, summer program room and board, and special events for NHI. After completing the CWS, NHI provides student follow-up services for college admissions, financial aid consultation, and career guidance.

We ask that you consider making a financial contribution to help support this student’s personal growth and development as a leader in your community. Sponsorships may be full or partial and can be made by check/money order to: (NHI, PO Box 220, Maxwell, TX 78656, memo: student’s name). Should you have any questions, please call the National Hispanic Institute at 512.357.6137 for more information. Thank you for your time and consideration.

Sincerely,

Ernesto Nieto
President and Founder