

# THE COLLEGE REGISTER

NATIONAL HISPANIC INSTITUTE



**2016 COLLEGE MEMBERSHIP BROCHURE**  
*Meet and recruit high achieving Latino student leaders  
from across the United States and Latin America*

# COLLEGE REGISTER MEMBERSHIP OVERVIEW

*“The University of San Diego is proud to host the LDZ Youth Legislative Session. The participants’ level of commitment to the program, and investment in one another’s growth as leaders distinguishes them from other high school students. We were impressed with the NHI students’ strong sense of civic responsibility and our communities are strengthened because of the opportunities and leadership development that NHI provides.”*

*~Minh-Ha Hoang, Director Undergraduate Admissions University of San Diego, CA*

## INTRODUCING THE COLLEGE REGISTER

The College Register of the National Hispanic Institute (NHI) is a university membership organization that actively recruits college eligible Latino high school students to enroll in four year institutions. Started in 1990, today the College Register consists of four-year colleges and universities across the United States and Latin America. In addition, these colleges and universities actively participate in NHI’s annual college fairs and receive the academic and extracurricular profiles of NHI student participants as well as a graduating senior target list.

These planned activities and events include six (6) private college fairs and three (3) training programs on college admissions for nearly a total of 1,200 students who attend NHI’s 10th/11th grade initiatives during the summer. College Register members are also eligible to attend Celebración 2016 in McAllen, Texas, an annual showcase event conducted during the fall that features 600 award-winning youth selected from among NHI’s total participants. During this event, the College Register also holds its annual member conference and is invited to host special workshops attended by high school counselors and adult community volunteers who are in close contact with students who attend NHI leadership programs.

## SPECIAL BENEFITS FOR COLLEGE REGISTER MEMBERS

To become a College Register member and receive all the benefits, institutions submit an annual membership fee of \$1,500 (Term: June 1, 2016 – May 31, 2017).

### SUMMARY OF BENEFITS

- Six LDZ College Fairs at NHI’s flagship program (audience is usually 150-225 high school rising juniors and seniors)
- An extraordinary opportunity to coach up to 125 rising seniors at the Collegiate World Series
- Access to Celebración, NHI’s international showcase with up to 650 award winners from our 2016 summer programs
- At Celebración 2016 hosts professional development seminars with valuable research and information for admissions recruiters working with Latino populations
- A 2,500 student database of 2016 NHI student participants, including a list of 1,200 rising seniors for Fall 2017 recruitment
- An official copy of NHI’s Class of 2016 Report Card, a research document reporting the college choice trends of NHI students
- Opportunities to meet & present to parents



# 10 OPPORTUNITIES TO MEET NHI STUDENTS

## LDZ COLLEGE FAIRS

It is not uncommon for College Register members to site the LDZ College Fairs as their favorite place to meet top students. While other college fairs may leave admissions representatives questioning the age and academic eligibility of students, going to an LDZ College Fair means that you will meet a high caliber, college-bound high school sophomore or junior student that maintains a 88/100GPA or better.

**LDZ Las Americas**  
Friday, June 24, 2016  
Ciudad del Saber  
(Panama City, Panama)

**National LDZ**  
Saturday, July 2, 2016  
Elmhurst College  
(Chicago, Illinois)

**Colorado LDZ**  
Saturday, June 25, 2016  
Colorado State University  
- Ft. Collins  
(Fort Collins, Colorado)

**New York LDZ**  
Saturday, July 16, 2016  
University of Rochester  
(Rochester, New York)

**California LDZ**  
Saturday, June 25, 2016  
University of San Diego  
(San Diego, California)

**Texas LDZ**  
Saturday, July 16, 2016  
Texas Lutheran  
University (Seguin,  
Texas)

## COACH STUDENTS AT THE CWS

The Collegiate World Series (CWS) is a leadership project of the National Hispanic Institute that has been specially designed for rising seniors in high school. It creates a private, personalized setting for participants to receive state-of-the-art training in preparation for the college experience. Through the CWS, participants gain valuable insight into the dynamics of college life. The program is designed to deliver high quality training in college admissions and financial aid, addressing concerns such as: "How college impacts my leadership development, selecting the right college, and how college impacts my future as a Latino leader." Although we are dedicated to providing students with a solid foundation to the college admissions and financial aid process, the CWS also works with students to reframe their understanding of higher education and its role in their development as future leaders in the Latino community.

As a College Register member, you have the opportunity to sign up as a "coach." This role means more than attending a college fair and passing out information about your school. It means that you will meet students, recruit a team and personally train them to succeed in the admissions process. Typically, you have 10-15 students on your team. Be prepared to bring university t-shirts for everyone and any "give-a-ways" for your players. Also, bring a university baseball cap, as you will be serving as an official "coach." Finally, bring enough materials for 125

students because the CWS also hosts a mini-college fair for the cohort.

After we confirm your participation as a coach, we pick a "coach leader" who works with you in advance to prepare vital information for students on interviews, obtaining letters of recommendation, evaluating financial aid, writing essays, and filling out the common application. You have the opportunity to prepare with the other coaches on your arrival day to develop simple presentations in advance. You are part of skits, interviews, and the entire admissions/financial aid aspects of the college admissions process, so bring a lot of energy and your A-game!

**Northeast CWS**  
**June 29 - 30, 2016**  
Cabrini College (Radnor,  
Pennsylvania – Philadel-  
phia)

**International CWS**  
**July 13 - 14, 2016**  
University of Tampa  
(Tampa, Florida)

**Texas CWS**  
**July 27 - 28, 2016**  
University of North Texas  
(Denton, Texas – Dallas/  
Ft. Worth)

Expected number of  
students at each CWS:  
125

(\* Note: CWS spaces are limited to 10 Coaches per program. If you want to attend, please sign up quickly at [www.regonline.com/CollegeRegister2016](http://www.regonline.com/CollegeRegister2016). During your two-night stay, you may reside at the university dorms with meals included to help offset expenses. We do not provide transportation to and from the university site.)

## CELEBRACIÓN GRAND COLLEGE FAIR 2016

CELEBRACIÓN provides NHI the opportunity to showcase its work through 600 talented and aspiring youth. It encourages a continued dialogue of issues that have importance to the future of Latino community life, gives a public face to the vision of NHI, and transmits a distinct modern-day image of Latinos as they prepare to craft the future of this hemisphere.

Approximately, 600 participants qualify from the summer Great Debates (freshmen), Lorenzo De Zavala Youth Legislative Sessions (sophomores & juniors), and Collegiate World Series (juniors). All of these students are award-winning recipients from each summer program,

distinguishing them as the top 25% of the students who participate. In addition, the Collegiate Leadership Network gathers 100 undergraduate NHI students to showcase their social entrepreneurship projects.

## CELEBRACIÓN – FALL 2016 (MCALLEN, TX)

List of Events:

- Grand College Fair – 600 high school students in attendance!
- NHI Alumni Awards Luncheon
- Presentation/Discussion – Strategic Policy of Institutions of Higher Learning as it Relates to Latinos
- Presentation (With Parents) – Financing Higher Education
- College Register Annual Meeting

## THE NHI REPORT CARD – RESEARCH

Annually, NHI conducts research to determine where its high school graduating seniors are enrolling in college, including data such as public vs. private, in-state vs. out-of-state, gender destinations, two-year vs. four-year schools, and more. We had an 86% response rate from our Class of 2014 Report Card. Of the students who responded, 98% are enrolled in higher education. Also, NHI students enroll in four-year colleges and universities at a 93% rate. The list of schools is diverse with over 287 colleges represented while we have also found that 30% of our students are willing to move out-of-state for college – significantly higher than the national average (13.7% according to the Department of Education in 2014).

## WEBSITE & BRANDING

NHI students can access the names of the College Register members and their respective schools, e-mails, addresses, and telephone numbers to maintain active relationships through visiting the College Register Member Directory online: [www.nhic.org](http://www.nhic.org). In addition, NHI brands each College Register member in the annual NHI Magazine as well as in-school presentation materials with students, parents, school administrators, and all other partners of the organization.

## STUDENT PROFILE AND DATABASE

Each year, NHI conducts an international search for Latino students who have outstanding grades, are engaged in extracurricular activities, and plan to enroll in college. We annually reach out to over 2,000 high schools and visit over 275 of them, both public and private, to enroll students in the summer class. Our freshman requirement is an 85/100 GPA or higher while sophomores and juniors need an 88/100 GPA or higher. Many high schools nominate students to attend. NHI seeks applicants who demonstrate academic, social, and leadership talent.

NHI students undergo a competitive admission process and are eligible to participate when they meet the GPA requirement. They complete an online application with current personal data, parent contact information, a verifiable GPA, an application fee, and their program choice. GPAs are verified through transcripts from counselors, and students are sent official acceptance letters. Families pay reasonable registration amounts to attend NHI programs.

NHI captures all student data in its internal system. At the end of the summer, the data is cleaned, exported and sent to the College Register members. This database is sent in EXCEL or CSV formats that include 2,500 students. Please note that we do not capture U.S. citizenship, family income information and CEEB on our student applications

Student Database: Serves – California, Colorado, Connecticut, Florida, Illinois, Iowa, Minnesota, Missouri, Nebraska, Nevada, New Jersey, New Mexico, New York, Pennsylvania, Texas, Utah, Washington D.C., Wisconsin and Latin America (Mexico, Panama, Dominican Republic and Puerto Rico).

Sign Up Online:  
[www.regonline.com/CollegeRegister2016](http://www.regonline.com/CollegeRegister2016)  
Select "College Register Member"

Director of Collegiate Affairs:  
**Zachary D. González**  
Office: (512) 357-6137 ext. 205;  
Cell: (512) 730-1931; [zgonzalez@nhimail.com](mailto:zgonzalez@nhimail.com)

## SPECIAL THANKS TO OUR 2015 COLLEGE REGISTER MEMBERS!

Abilene Christian University  
Adams State University  
Amherst College  
Arcadia University  
Augustana College  
Austin College  
Bates College  
Baylor University  
Bennett College  
Bryant University  
Cabrini College  
Centre College  
Ciudad del Saber Panama  
City of Knowledge  
Colby College  
Colorado State University –  
Ft. Collins  
Colorado State University –  
Pueblo  
Concordia University Chicago  
Cornell University  
DePauw University

Drake University  
Drexel University  
Earlham College  
Elmhurst College  
Emory University  
Florida International University  
Fordham University  
Howard Payne University  
Illinois Wesleyan University  
Iowa State University  
Marquette University  
McMurry University  
Miami University (Ohio)  
National Catholic College  
Admission Association  
(NCCAA)  
New York University  
Northwestern University  
Oberlin College & Conserva-  
tory  
Our Lady of the Lake University  
Penn State University

Saint Joseph's University  
Saint Louis University  
Schreiner University  
Simmons College  
Society of Actuaries  
Southwestern University  
St. Edward's University  
Swarthmore College  
Texas A&M University  
College Station  
Texas Lutheran University  
Texas Tech University  
Texas State University  
The George Washington  
University  
Trinity College  
Trinity University  
Tulane University  
University of Arkansas  
University of Houston  
University of Minnesota  
University of Minnesota

University of New Mexico  
University of North Texas  
University of Northern Colorado  
University of Oklahoma  
University of Pennsylvania  
University of Richmond  
University of Rochester  
University of San Diego  
University of Tampa  
University of Texas at Arlington  
University of Texas at Austin  
University of Texas at Tyler  
Vanderbilt University  
Villanova University  
Washington University in St.  
Louis  
Wheaton College  
Xavier University  
Yale University