



NATIONALHISPANICINSTITUTE

Dear Potential Sponsor:

The student who brings you this letter was recently selected to participate in the 2016 *Celebración*. This program is a 4-day competitive training program that develops communication, leadership, networking, and management skills among Latino youth. This year, it will take place November 10-13 in McAllen, Texas, at the McAllen Convention Center. All students selected to participate must be a college-bound high school student with an 88% or 3.5-grade point average or higher. The National Hispanic Institute, a private non-profit 501(c) 3 corporation founded in 1979 and based in Maxwell, Texas, sponsors *Celebración*.

While the program places a premium on excellence, public leadership, and professional development, *Celebración*'s most important mission is training in community social entrepreneurship. This program teaches real life lessons that are much more enduring. Students take decisive action under pressure, make critical decisions that are not always guided by popular opinion, and gain valuable insight into organized group efforts. The *Celebración* experience develops skills that are vital to college, careers, and life. The experience also provides a setting where students can honestly discuss and exchange views on issues that are culturally and intellectually thought-provoking--topics that are not always popular topics in high school or at the collegiate level.

One responsibility of student participants is to marshal their \$360 tuition plus travel. This amount underwrites the cost of recruitment, communication, leadership training, student supplies, documents, equipment, and student support services such as the college fair, staff specialists, and special events.

We ask that you consider making a financial contribution to help support this student. Should you have any questions, please call the National Hispanic Institute at 512.357.6137 for more information. Thank you for your time and consideration.

Sincerely,

Ernesto Nieto
President & Founder

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