



August 2018

Dear Potential Sponsor,

We are contacting you to ask for your support in investing in tomorrow's leaders by sponsoring student registration amounts for 2018 *Celebración*, the National Hispanic Institute's largest international four-day competitive training program. One responsibility of student qualifiers is to raise their US\$395.00 registration. Sponsorships may be full or partial and can be made by check/money order (NHI, PO Box 220, Maxwell, TX 78656, memo: student's name) or by phone at 512-357-6137, M-F, 9:00am-12:00pm, 1:30pm-5:30pm CST.

While the program places a premium on college admissions, *Celebración's* most important mission is community social entrepreneurship and leadership training and development. Students network with peers from different backgrounds, take decisive action under pressure, make critical decisions that are not always guided by popular opinion, and gain valuable insight into organized group efforts. The *Celebración* experience develops skills that are vital to college, career, and life. *Celebración* also provides a setting where students can honestly exchange views on issues that are culturally and intellectually thought-provoking while learning in a game-based, competitive environment designed to heighten winning attitudes.

The National Hispanic Institute is a private, non-profit 501(c)3 corporation founded in 1979 in Austin, Texas, and is headquartered in Maxwell, 35 miles south of Austin. *Celebración* develops communication, leadership, networking, and management skills among Latino youth. All students invited to participate are college-bound high school students with an 88 or 3.2 grade point average or higher. This amount underwrites the cost of hotel accommodations, meals, recruitment, leadership training, student supplies, equipment, and support services such as the NHI College Register Grand Fair, staff specialists, and special events.

Please consider making a financial contribution to support this student's personal and professional growth as a leader in your community. Please call the National Hispanic Institute at [512.357.6137](tel:512.357.6137) for more information. Thank you for your time and consideration.

Sincerely,

Ernesto Nieto
President and Founder

a: p.o. box 220
maxwell, tx. 78656

t: 512.357.6137
f: 512.357.2206

w: nhi-net.org
e: info@nhimail.com

